# Mark Moebius

## contact details

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personal goals: Designing and building up value for people and the society. Enabling

people to make the best out of their careers and lives.

strengths • creative thinker and motivator

• executer

• building long lasting relationships

# career path

## Febr. 2011 - today

Start-up coach

- official coach of "B!Gruendet,, the start up network of the Universities of Berlin
- European Institute of Innovation and Technology (EIT) "Climate-KIC Germany"

Coaching of around 10 Start-ups a year

- Federal Ministry of Economy and Energy "BMWI" created and still running seminars and workshop for Start ups in Germany (around 40 Start ups a year)
- Climate-KIC Germany und TU-Berlin (part-time job)
   creating, designing and building up the "Green Garage", the Cleantech incubator of the EIT in Berlin
- i-potentials GmbH, Berlin (until November 2011) designing the "Co-Founder recruiting"

May 2011 - Dez. 2012

Founder of "www.startupmatch.de", the online matching platform for cofounder and c-level positions

- Idea und executing the business with a couple of thousand users/customers
- selling the company to "Table of Visions GmbH"



Sept. 2007 – Jan. 2011	UnternehmerTUM GmbH, the incubator of the Technical University Munich
	<ul> <li>designing and executing the technology-scouting</li> </ul>
	<ul> <li>coaching start-ups from the University</li> </ul>
	<ul> <li>running seminars and workshops for the chair of entrepreneurship</li> </ul>
Sept. 2001 – Aug. 2007	incubator "www.neudeli.net" at the Bauhaus-University Weimar
	<ul> <li>founder, designer and head of one of the first university incubators in</li> </ul>
	Germany
	<ul> <li>coaching of more than 100 start-ups from University</li> </ul>
	<ul> <li>designing and running seminars and workshop on entrepreneurship</li> </ul>
	<ul> <li>acquisition of private- and public investors (f.e. Microsoft Corp.</li> </ul>
Aug. 1995 – Sept.1997	Winkhaus Technik GmbH & Co. KG
	<ul> <li>sales agent / key account for B2B customers</li> </ul>
	<ul> <li>creating methods in order to run effective sales talks on the telephone</li> </ul>

academic educat	ion
2008 – 2009	Executive Masterprogramm "Innovation and Business Creation" TU Munich, HHL Leipzig, University of California Berkeley MBA (with merits)
1997 – 2001	"Mediascience" Bauhaus-University Weimar Diploma/Master (with merits)
1993 – 1996	"business studies" Administration- and Economics Academy, Muenster Diploma in business administration

knowledge & skills	
languages	english: business fluent german: mother tongue latin: basic
I run seminars, workshops and coachings on the following topics:	<ul> <li>designing of business models (f.e. business model canvas)</li> <li>prototyping (lean startup methodology; rapid prototyping; design thinking)</li> </ul>
	<ul> <li>access and relationship creating with customers (f.e. crossing the chasm)</li> </ul>

# extra activities / networks

### networks

- investors- and funding scene in Germany
- start-up scene in Germany
- markets (e-mobilty, energy, urban farming, e-commerce)
- academy member and part of jury of the "energy-awards" (Handelsblatt)
- part of the jury of one of the biggest german businesplan competitions "enable2start" in Germany
- strong personal relationships to lots of german and international Universities (Berlin all), TU Munich, Emperial College London, ETH Zurich, Bauhaus-University Weimar, FSU-Jena, TU-Ilmenau, University of Oldenburg ...)

### host

- co-Founder talk, Berlin 2015 (Humboldt Institute for Internet und Society)
- founders day, Friedrich-Schiller University Jena 2011/2013
- entrepreneursnight, Munich 2008-2010
- "neudeli" founders day, Bauhaus-University Weimar 2002-2007